

Pix | The Brazilian Instant Payment



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AGENDA

Context

Characteristics

Current Scenario

Roadmap





Financial Democratization

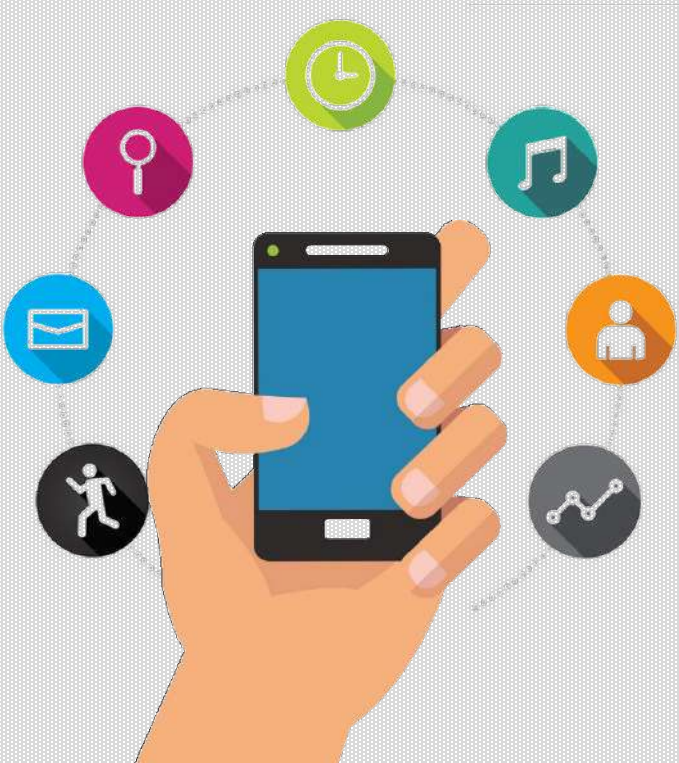
Work agenda centered in **technological evolution** to address **structural issues** within the financial system.

The Context for a New Ecosystem

Digital
Revolution

Currency
(Cash)

Gaps



Pix 7 Features



Speed



Availability



Security



Convenience



Use Case
Multiplicity

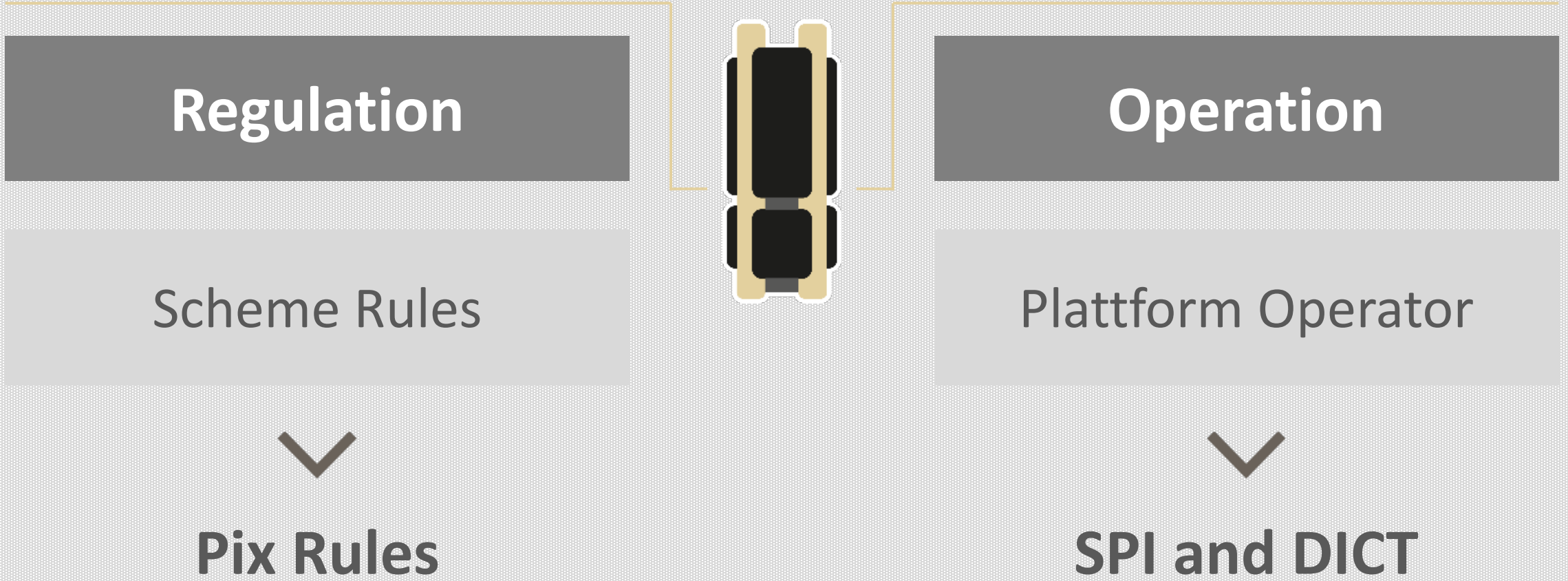


Aggregated
Information



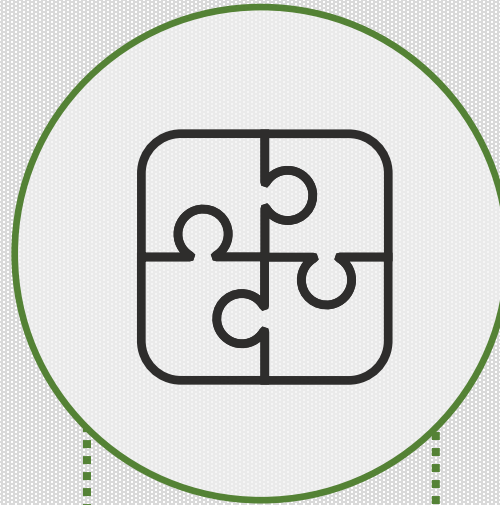
Open
Environment

Central Bank Roles



Participation and Transparency

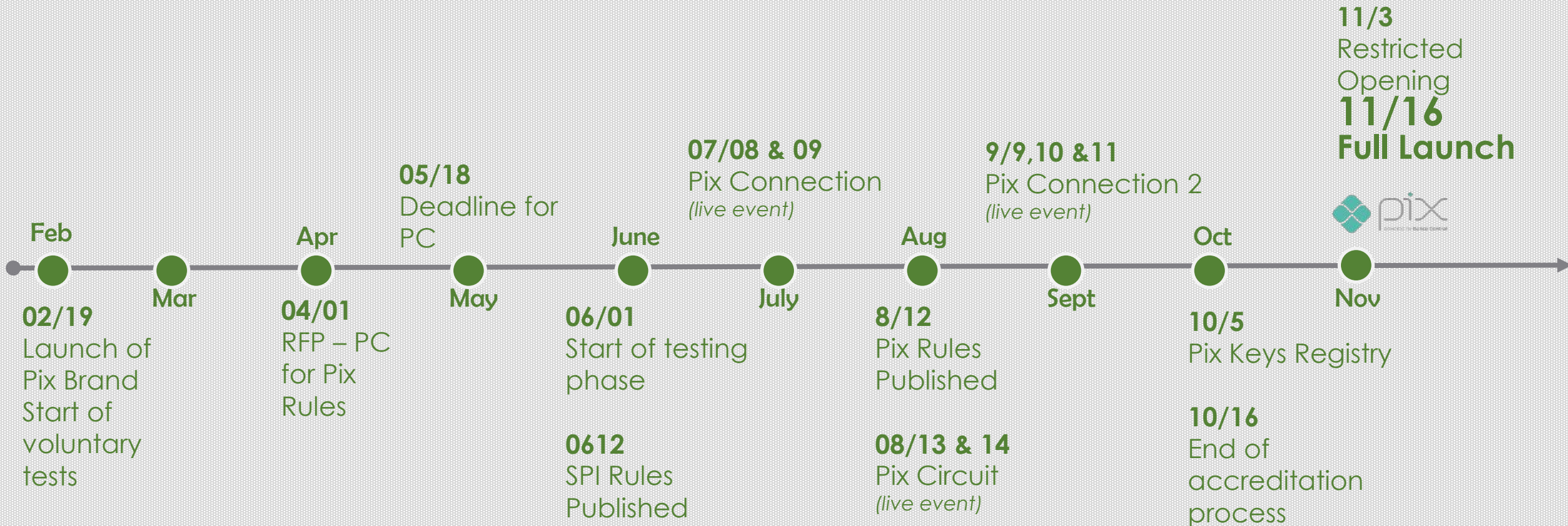
Co-creation



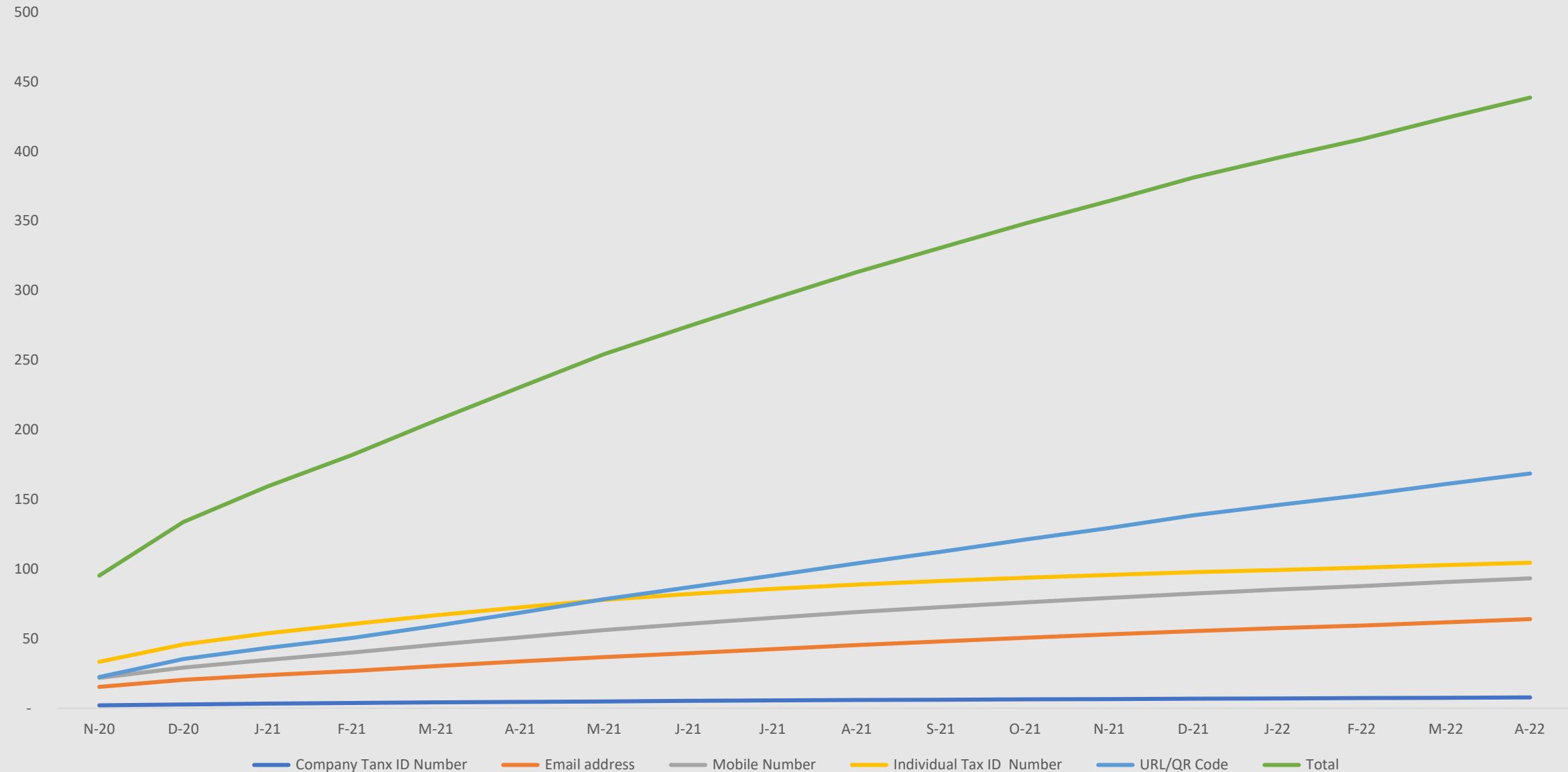
Pix Forum

Public Consultation

2020 Milestones

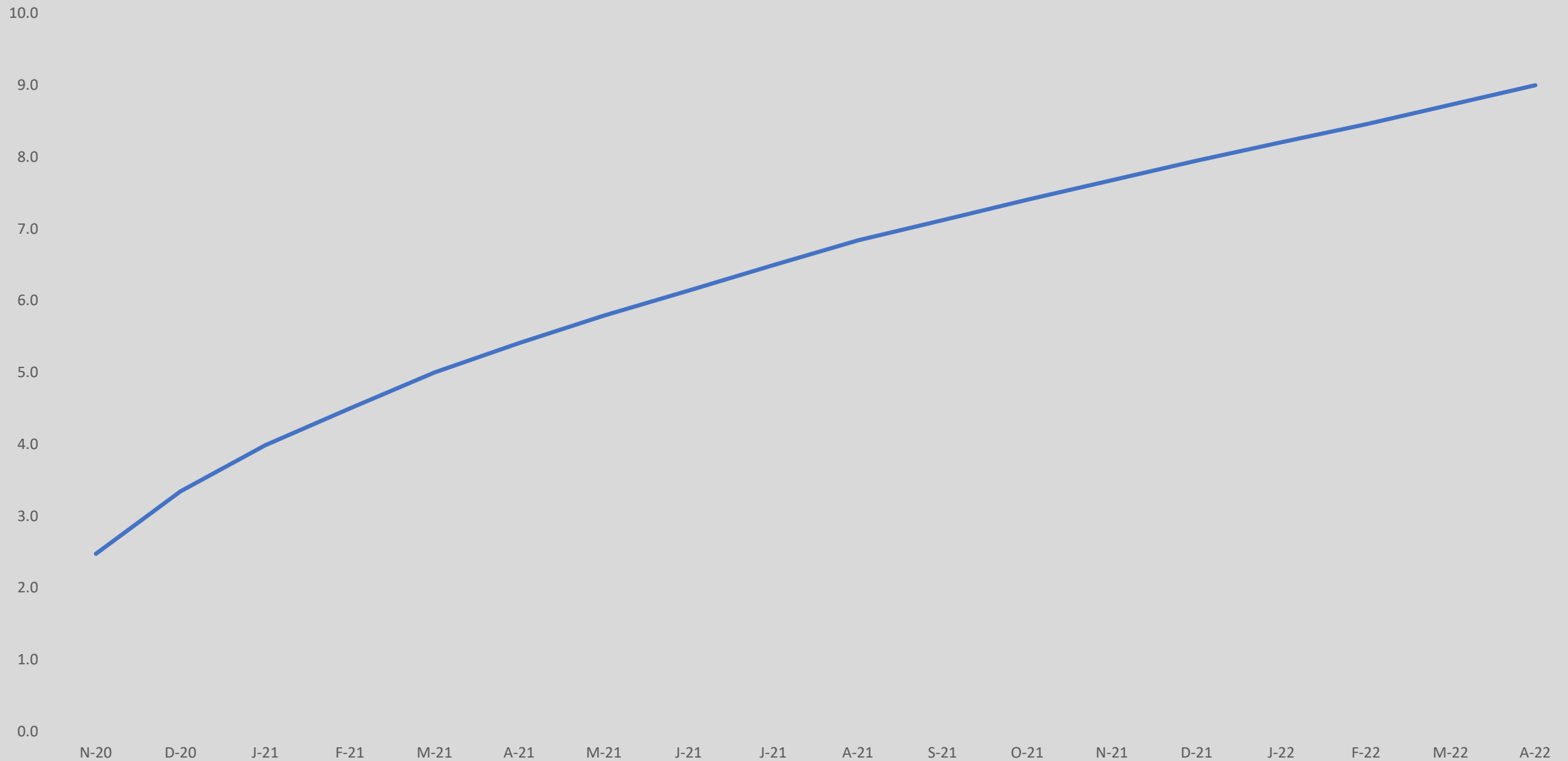


Pix ID Key



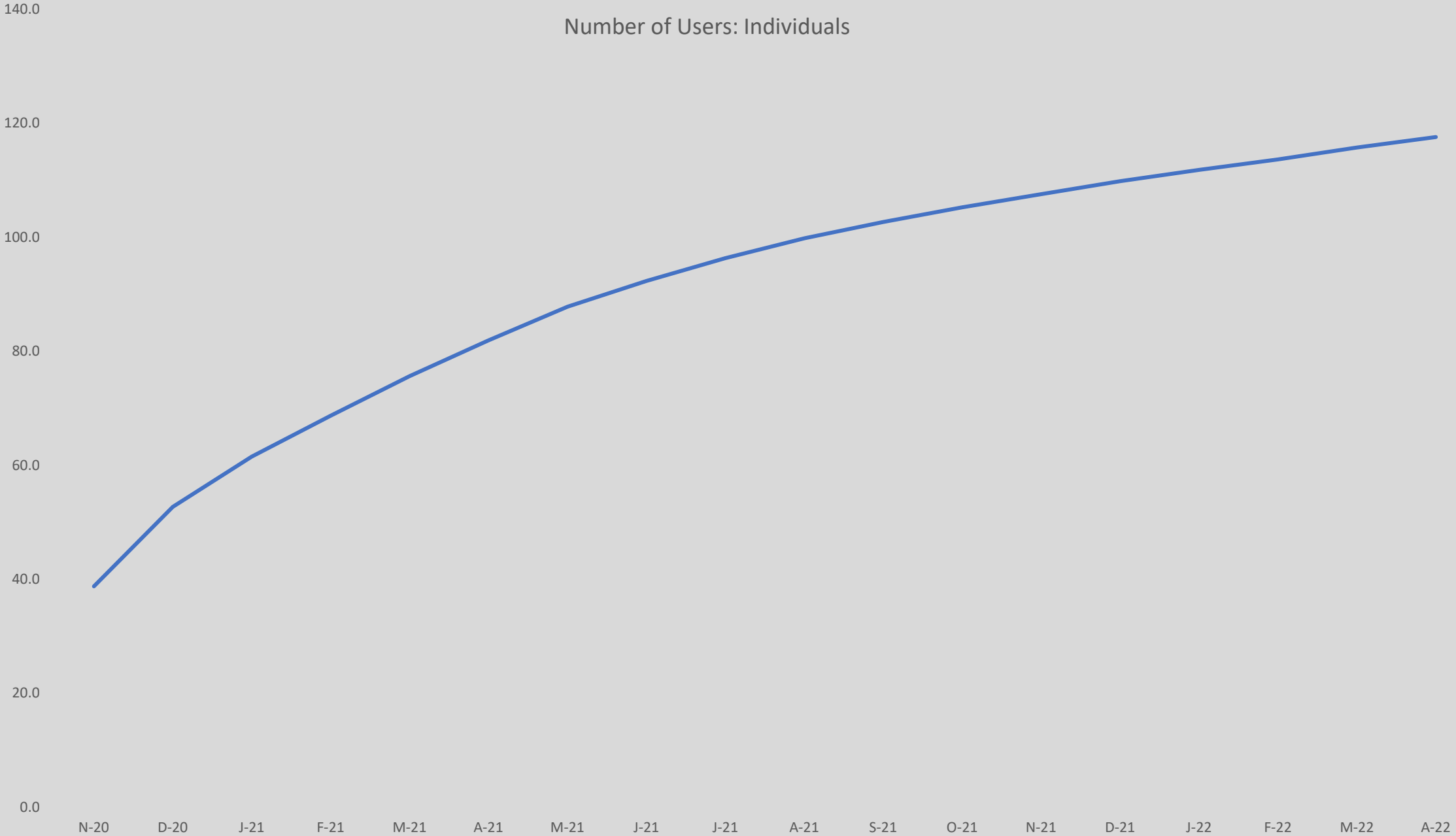
Source: Banco Central do Brasil (<https://www.bcb.gov.br/estabilidadefinanceira/estatisticaspix>)

Number of Users: Companies



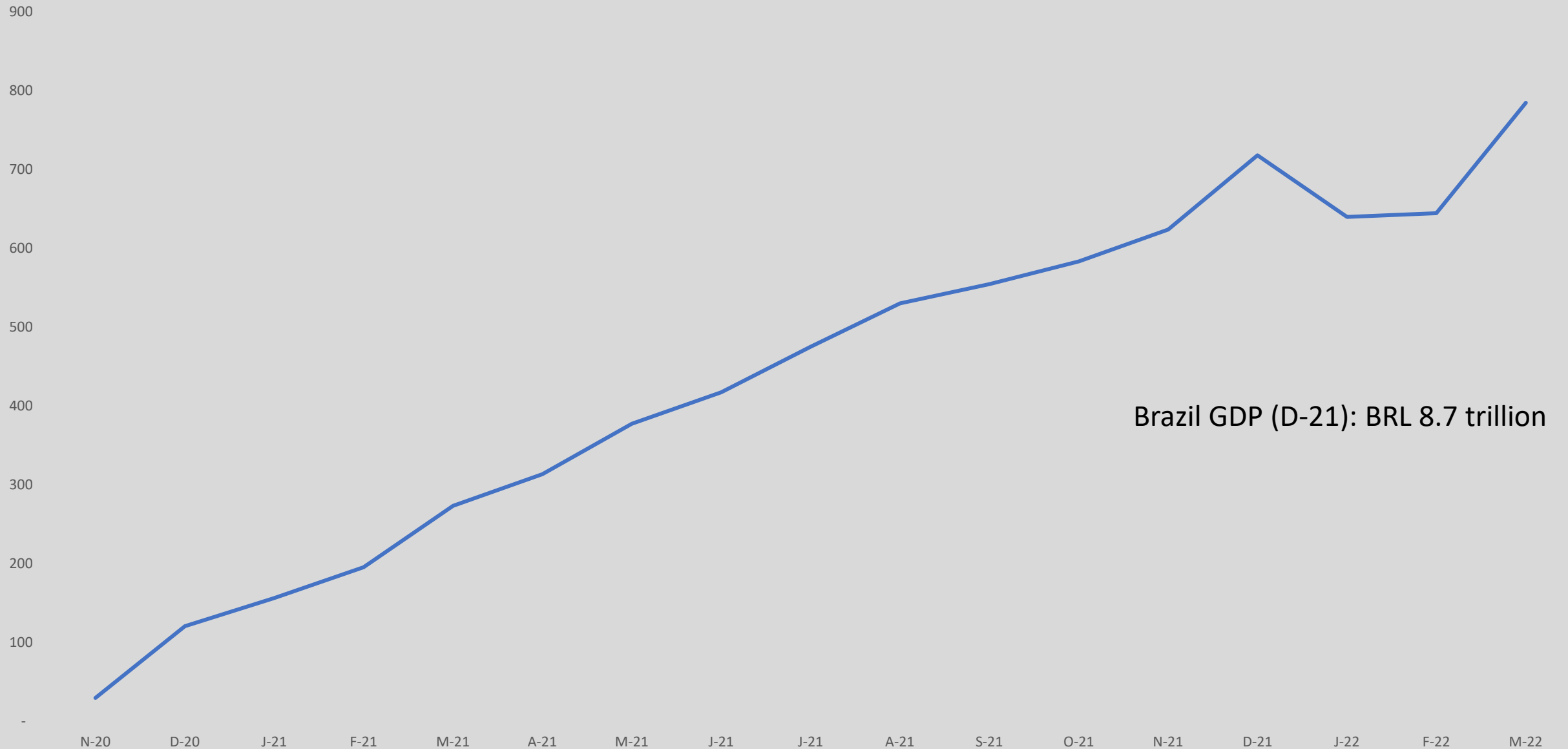
Source: Banco Central do Brasil (<https://www.bcb.gov.br/estabilidadefinanceira/estatisticaspix>)

Number of Users: Individuals



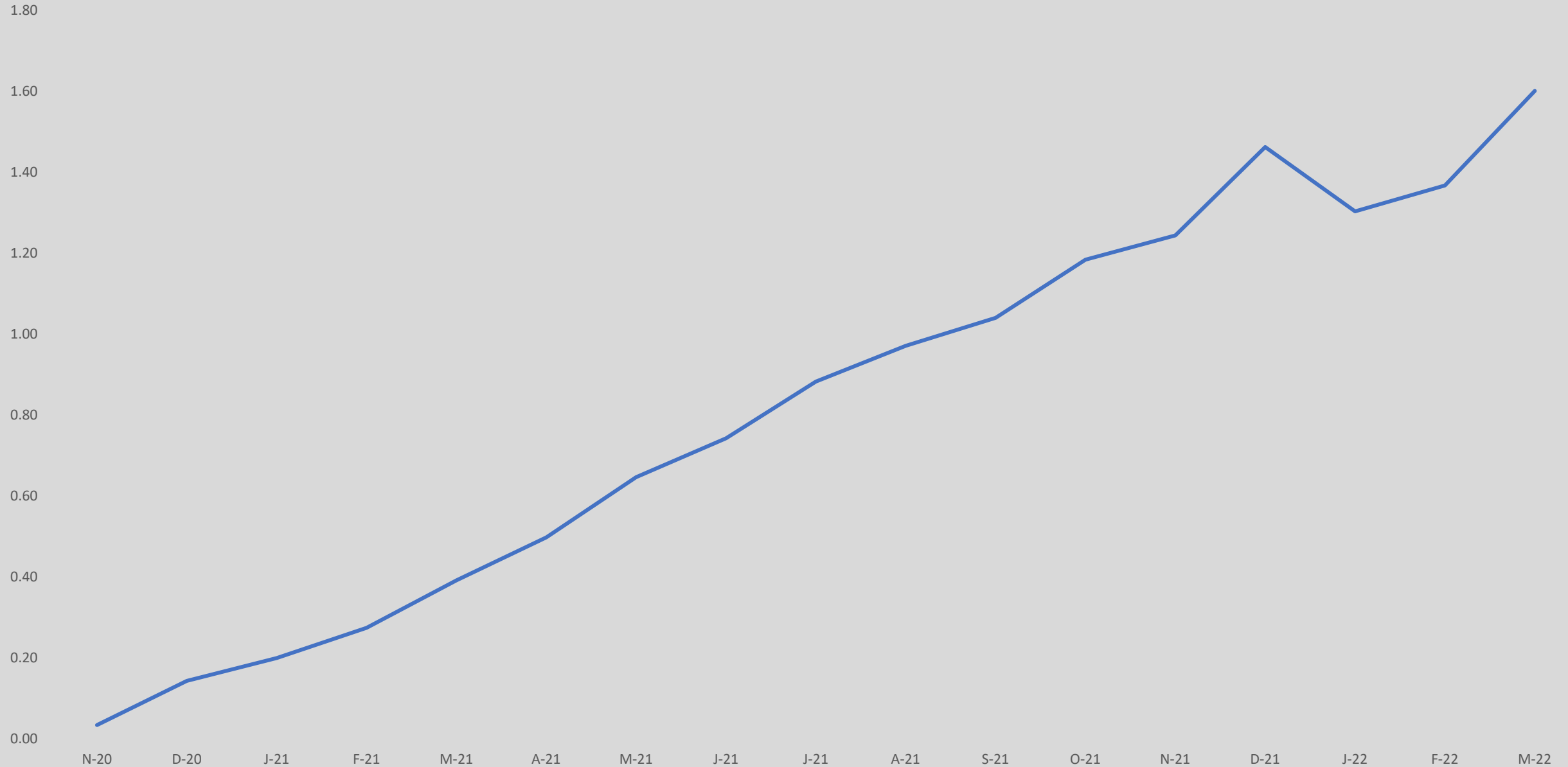
Source: Banco Central do Brasil (<https://www.bcb.gov.br/estabilidadefinanceira/estatisticaspix>)

Volume, BRL (billions)



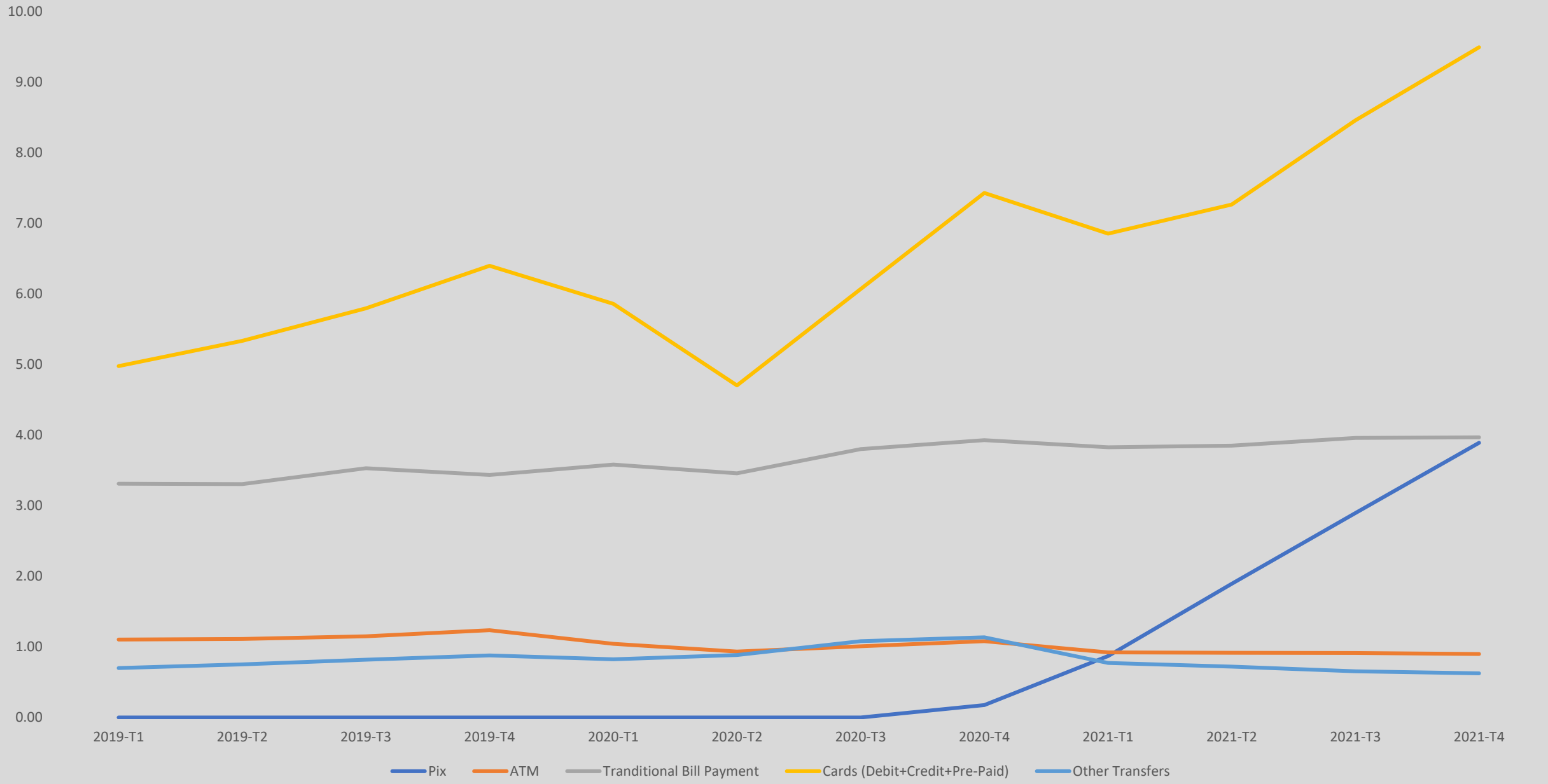
Source: Banco Central do Brasil (<https://www.bcb.gov.br/estabilidadefinanceira/estatisticaspix>)

Number of Transactions (billion)



Source: Banco Central do Brasil (<https://www.bcb.gov.br/estabilidadefinanceira/estatisticaspix>)

Number of Transactions (billion)



Source: Banco Central do Brasil (<https://www.bcb.gov.br/estatisticas/spbadendos?hidemenu=true>)

Pix aims to...



Foster new **business models**



Reduce transaction costs



Contribute to the digitization of payments and financial inclusion